





DVAM and GiveForDV 2025 - Alt Text and Image Descriptions (English)









Press Release and Emails Social Media Content



REMINDER: If you edit any graphics (including adding your organization's logo), make sure to update the alt text and image descriptions to include these edits!

***** [LINK TO ALL GRAPHICS](#) *****

Cover Images


Image	Suggested Image Description	Suggested Alt Text
 <p>DVAM FB Cover - EN</p>	<p>Purple-toned background with drawings of many different people. On the right, gray, purple, and white text in a white box reads: "Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>Purple-toned background with drawings of many different people. Every1KnowsSome1 Domestic Violence Awareness Month.</p>
 <p>DVAM G4DV FB Cover - EN</p>	<p>Purple-toned background with drawings of many different people. On the right, gray, purple, and white text in a white box reads: "Every1KnowsSome1 Domestic Violence Awareness Month GiveForDV."</p>	<p>Purple-toned background with drawings of many different people. Every1KnowsSome1 Domestic Violence Awareness Month GiveForDV.</p>
 <p>DVAM G4DV LinkedIn Cover - EN</p>	<p>Purple-toned background with drawings of many different people. On the right, white text reads: "Every1KnowsSome1 Domestic Violence Awareness Month GiveForDV."</p>	<p>Purple-toned background with drawings of many different people. Every1KnowsSome1 Domestic Violence Awareness Month GiveForDV.</p>
 <p>DVAM G4DV LinkedIn Cover small - EN</p>	<p>Purple-toned background with drawings of many different people. On the right, white text reads: "Every1KnowsSome1 Domestic Violence Awareness Month GiveForDV."</p>	<p>Purple-toned background with drawings of many different people. Every1KnowsSome1 Domestic Violence Awareness Month GiveForDV.</p>


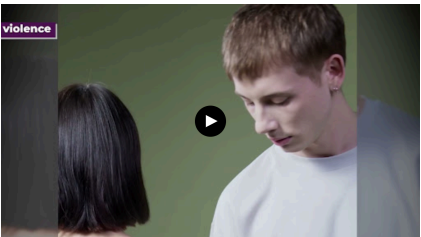

 <p>DVAM G4DV Twitter Cover - EN</p>	<p>Purple-toned background with drawings of many different people. On the right, white text reads: "GiveFor DV Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>Purple-toned background with drawings of many different people. GiveForDV Every1KnowsSome1 Domestic Violence Awareness Month.</p>
 <p>DVAM LinkedIn Cover - EN</p>	<p>Purple-toned background with drawings of many different people. On the right, white text reads: "Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>Purple-toned background with drawings of many different people. Every1KnowsSome1 Domestic Violence Awareness Month.</p>
 <p>DVAM LinkedIn Cover small - EN</p>	<p>Purple-toned background with drawings of many different people. On the right, white text reads: "Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>Purple-toned background with drawings of many different people. Every1KnowsSome1 Domestic Violence Awareness Month.</p>
 <p>DVAM Twitter Cover - EN</p>	<p>Purple-toned background with drawings of many different people. On the right, white text reads: "Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>Purple-toned background with drawings of many different people. Every1KnowsSome1 Domestic Violence Awareness Month.</p>
 <p>GT Facebook cover - centered - EN</p>	<p>Centered against a dark purple background, white and light purple text reads: "GiveForDV GivingTuesday December 2, 2025 Every1KnowsSome1."</p>	<p>GiveForDV GivingTuesday December 2, 2025 Every1KnowsSome1.</p>
 <p>GT Facebook cover - right - EN</p>	<p>To the right against a dark purple background, white and light purple text reads: "GiveForDV GivingTuesday December 2, 2025 Every1KnowsSome1."</p>	<p>GiveForDV GivingTuesday December 2, 2025 Every1KnowsSome1.</p>
 <p>GT LinkedIn cover - centered - EN</p>	<p>Centered against a dark purple background, white and light purple text reads: "GiveForDV GivingTuesday December 2, 2025 Every1KnowsSome1."</p>	<p>GiveForDV GivingTuesday December 2, 2025 Every1KnowsSome1.</p>
 <p>GT LinkedIn cover - right - EN</p>	<p>To the right against a dark purple background, white and light purple text reads: "GiveForDV</p>	<p>GiveForDV GivingTuesday December 2, 2025 Every1KnowsSome1.</p>

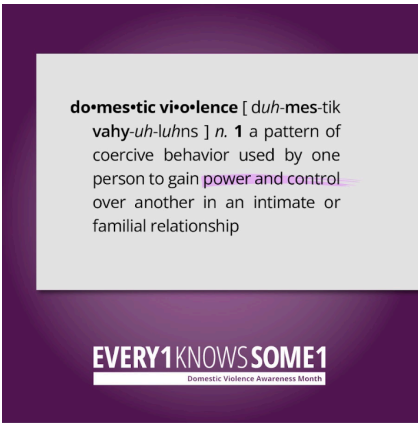
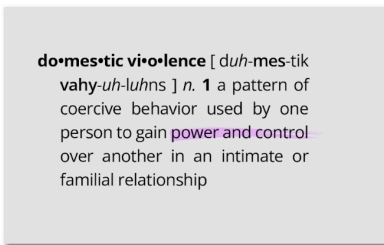
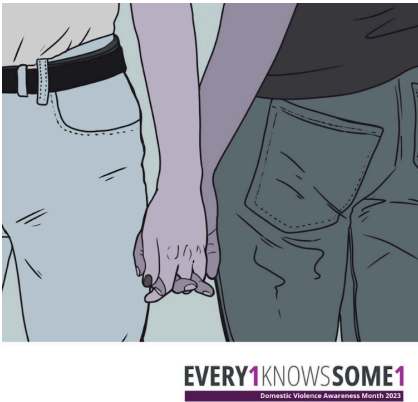
	GivingTuesday December 2, 2025 Every1KnowsSome1."	
 <p>GT Twitter cover - centered - EN</p>	Centered against a dark purple background, white and light purple text reads: "GiveForDV GivingTuesday December 2, 2025 Every1KnowsSome1."	GiveForDV GivingTuesday December 2, 2025 Every1KnowsSome1.
 <p>GT Twitter cover - right - EN</p>	To the right against a dark purple background, white and light purple text reads: "GiveForDV GivingTuesday December 2, 2025 Every1KnowsSome1."	GiveForDV GivingTuesday December 2, 2025 Every1KnowsSome1.

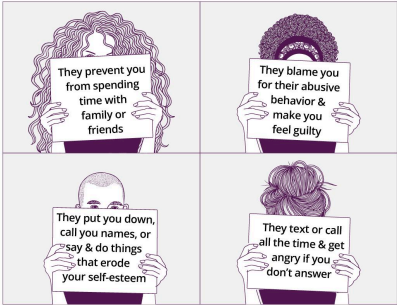
***** LINK TO ALL GRAPHICS *****

DV 101 Graphics

Image	Suggested Image Description	Suggested Alt Text
 <p>3signs - EN.png</p>	<p>Drawing of three different people standing and holding blank signs. The person on the left has long, braided hair and wears a dark t-shirt and jeans. The person in the middle has long, wavy hair and wears a belted dress. The person on the right has a beard and glasses and wears a t-shirt and jacket. At the bottom, gray, purple, and white text reads: "Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>Three different people standing and holding blank signs. Every1KnowsSome1 Domestic Violence Awareness Month.</p>


 <p>EVERY1KNOWSSOME1 Domestic Violence Awareness Month 2021</p> <p>comfortingcouple - EN.png</p>	<p>Drawing of two people. The person on the left has short, dark hair and wears a t-shirt and jeans, and sits on the arm of a chair, looking down at the person on the right. The person on the right, seated in the chair, has wavy, shoulder-length hair and wears a t-shirt, looking up at the person on the left. At the bottom, gray, purple, and white text reads: "Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>Two seated people looking at each other. Every1KnowsSome1 Domestic Violence Awareness Month.</p>
 <p>DV 101 - EN.mp4</p>	<p>A short video featuring various adults looking tense, fearful, or angry. White text in purple boxes throughout the video reads: "Domestic violence is more than physical violence. It can include threats, harassment, putting someone down, pressuring around sex, controlling finances, and any other tactics to gain power & control." The video ends with gray, purple, and white text reading: "Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>N/A</p>
 <p>DV can happen to anyone - EN.jpg</p>	<p>Drawing of many different people in Polaroid-style images, with purple text on some reading: "Domestic violence can happen to anyone." At the bottom, gray, purple, and white text reads: "Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>Many different people in Polaroid-style images. Domestic violence can happen to anyone. Every1KnowsSome1 Domestic Violence Awareness Month.</p>


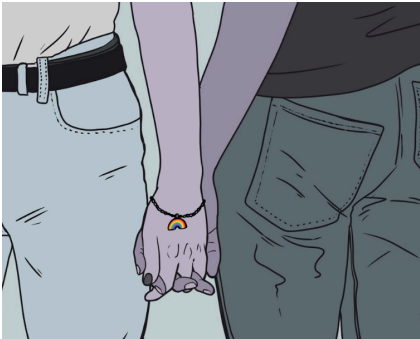

 <p>DV definition purple - EN.jpg</p>	<p>Against a purple background, black text in a light gray box reads: "do-mes-tic vi-o-lence [duh-mes-tik vahy-uh-luhns] n. 1 a pattern of coercive behavior used by one person to gain power and control over another in an intimate or familial relationship" with "power and control" highlighted in light purple. At the bottom, white text reads: "Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>do-mes-tic vi-o-lence [duh-mes-tik vahy-uh-luhns] n. 1 a pattern of coercive behavior used by one person to gain power and control over another in an intimate or familial relationship. Every1KnowsSome1 Domestic Violence Awareness Month.</p>
 <p>DV definition white - EN.jpg</p>	<p>Against a white background, black text in a light gray box reads: "do-mes-tic vi-o-lence [duh-mes-tik vahy-uh-luhns] n. 1 a pattern of coercive behavior used by one person to gain power and control over another in an intimate or familial relationship" with "power and control" highlighted in light purple. At the top, gray, purple, and white text reads: "Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>Every1KnowsSome1 Domestic Violence Awareness Month. do-mes-tic vi-o-lence [duh-mes-tik vahy-uh-luhns] n. 1 a pattern of coercive behavior used by one person to gain power and control over another in an intimate or familial relationship.</p>
 <p>hands - EN.png</p>	<p>Drawing of two people holding hands. The person on the left wears a light-colored shirt and belted jeans and is facing toward the camera. The person on the right wears a dark-colored shirt and jeans and is facing away from the camera. At the bottom, gray, purple, and white text reads: "Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>Two people holding hands. Every1KnowsSome1 Domestic Violence Awareness Month.</p>



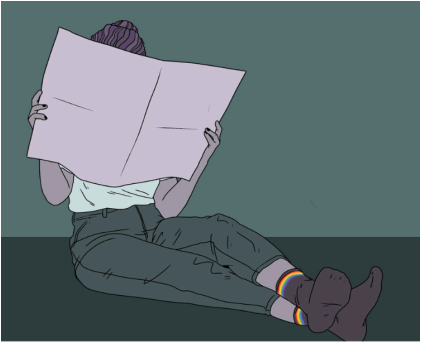
<p>EVERY1KNOWSSOME1 Domestic Violence Awareness Month</p> <p>Know the signs. Abuse often begins long before it becomes physical.</p>  <p>know the signs - EN.jpg</p>	<p>Against a white background are drawings of four different people holding signs in front of their faces. The signs read: "They prevent you from spending time with family or friends," "They blame you for their abusive behavior & make you feel guilty," "They put you down, call you names, or say & do things that erode your self-esteem," and "They text or call all the time & get angry if you don't answer." At the top, gray, purple, and white text reads: "Every1KnowsSome1 Domestic Violence Awareness Month. Know the signs. Abuse often begins long before it becomes physical."</p>	<p>Every1KnowsSome1 Domestic Violence Awareness Month. Know the signs. Abuse often begins long before it becomes physical. They prevent you from spending time with family or friends. They blame you for their abusive behavior & make you feel guilty. They put you down, call you names, or say & do things that erode your self-esteem. They text or call all the time & get angry if you don't answer.</p>
<p>EVERY1KNOWSSOME1 Domestic Violence Awareness Month</p> <p>When you're in an abusive relationship, "just leaving" is easier said than done...</p> <p>leaving 0 - EN.jpg</p>	<p>Against a dark purple background, light purple and white text reads: "When you're in an abusive relationship, 'just leaving' is easier said than done..." At the top, white text reads: "Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>Every1KnowsSome1 Domestic Violence Awareness Month. When you're in an abusive relationship, "just leaving" is easier said than done...</p>
<p>Common reasons why people stay in abusive relationships include:</p> <p>Fear & Intimidation</p> <p>There is a real fear of death or more abuse if they leave. In fact, a victim's risk of getting killed greatly increases when they are in the process of leaving or have just left. A person may fear the consequences of leaving, and abusers can use intimidation and threats to keep victims in the relationship. They may also use children and pets to intimidate the victim into staying.</p> <p>leaving 1 - EN.jpg</p>	<p>Against a white background, surrounded by a light purple outline, dark purple, light purple, and black text reads: "Common reasons why people stay in abusive relationships include: Fear & Intimidation. There is a real fear of death or more abuse if they leave. In fact, a victim's risk of getting killed greatly increases when they are in the process of leaving or have just left. A person may fear the consequences of leaving, and abusers can use intimidation and threats to keep victims in the relationship. They may also use children and pets to intimidate the</p>	<p>Common reasons why people stay in abusive relationships include: Fear & Intimidation. There is a real fear of death or more abuse if they leave. In fact, a victim's risk of getting killed greatly increases when they are in the process of leaving or have just left. A person may fear the consequences of leaving, and abusers can use intimidation and threats to keep victims in the relationship. They may also use children and pets to intimidate the victim into staying.</p>

	victim into staying.”	
<p>Common reasons why people stay in abusive relationships include:</p> <p>Feelings</p> <p>Oftentimes these relationships have a foundation of something that isn't abusive. Survivors often still have strong, intimate feelings for their abusive partner. These feelings can be confusing and make it difficult to leave. Survivors often report that they want the abuse to end, not the relationship. A survivor may stay with or return to an abusive partner because they believe the abuser's promises to change.</p> <p>leaving 2 - EN.jpg</p>	<p>Against a white background, surrounded by a light purple outline, dark purple, light purple, and black text reads: “Common reasons why people stay in abusive relationships include: Feelings. Oftentimes these relationships have a foundation of something that isn't abusive. Survivors often still have strong, intimate feelings for their abusive partner. These feelings can be confusing and make it difficult to leave. Survivors often report that they want the abuse to end, not the relationship. A survivor may stay with or return to an abusive partner because they believe the abuser's promises to change.”</p>	<p>Common reasons why people stay in abusive relationships include: Feelings. Oftentimes these relationships have a foundation of something that isn't abusive. Survivors often still have strong, intimate feelings for their abusive partner. These feelings can be confusing and make it difficult to leave. Survivors often report that they want the abuse to end, not the relationship. A survivor may stay with or return to an abusive partner because they believe the abuser's promises to change.</p>
<p>Common reasons why people stay in abusive relationships include:</p> <p>Lack of Resources</p> <p>99% of abusers use economic abuse to control their victims. By controlling their victim's finances, they make their victims financially dependent on them. Abusers may ruin their credit, control all of the finances, and use other tactics that make it feel impossible for the victim to find a new place to live. Homelessness is a huge risk factor for survivors of domestic violence.</p> <p>leaving 3 - EN.jpg</p>	<p>Against a white background, surrounded by a light purple outline, dark purple, light purple, and black text reads: “Common reasons why people stay in abusive relationships include: Lack of Resources. 99% of abusers use economic abuse to control their victims. By controlling their victim's finances, they make their victims financially dependent on them. Abusers may ruin their credit, control all of the finances, and use other tactics that make it feel impossible for the victim to find a new place to live. Homelessness is a huge risk factor for survivors of domestic violence.”</p>	<p>Common reasons why people stay in abusive relationships include: Lack of Resources. 99% of abusers use economic abuse to control their victims. By controlling their victim's finances, they make their victims financially dependent on them. Abusers may ruin their credit, control all of the finances, and use other tactics that make it feel impossible for the victim to find a new place to live. Homelessness is a huge risk factor for survivors of domestic violence.</p>

<p>Common reasons why people stay in abusive relationships include:</p> <p>Impact of Emotional Abuse</p> <p>Abusers use tactics like gaslighting to confuse and shift blame onto the victim, causing them to doubt their sanity and feel like they are responsible for the abuse and therefore able to stop it. Abuse and trauma can also erode a survivor's confidence in their ability to be independent and make their own decisions.</p> <p>leaving 4 - EN.jpg</p>	<p>Against a white background, surrounded by a light purple outline, dark purple, light purple, and black text reads: "Common reasons why people stay in abusive relationships include: Impact of Emotional Abuse. Abusers use tactics like gaslighting to confuse and shift blame onto the victim, causing them to doubt their sanity and feel like they are responsible for the abuse and therefore able to stop it. Abuse and trauma can also erode a survivor's confidence in their ability to be independent and make their own decisions."</p>	<p>Common reasons why people stay in abusive relationships include: Impact of Emotional Abuse. Abusers use tactics like gaslighting to confuse and shift blame onto the victim, causing them to doubt their sanity and feel like they are responsible for the abuse and therefore able to stop it. Abuse and trauma can also erode a survivor's confidence in their ability to be independent and make their own decisions.</p>
<p>Common reasons why people stay in abusive relationships include:</p> <p>Long-term Health Effects</p> <p>Abuse takes an emotional and physical toll over time, which can translate to additional health issues that make leaving more difficult.</p> <p>leaving 5 - EN.jpg</p>	<p>Against a white background, surrounded by a light purple outline, dark purple, light purple, and black text reads: "Common reasons why people stay in abusive relationships include: Long-term Health Effects. Abuse takes an emotional and physical toll over time, which can translate to additional health issues that make leaving more difficult."</p>	<p>Common reasons why people stay in abusive relationships include: Long-term Health Effects. Abuse takes an emotional and physical toll over time, which can translate to additional health issues that make leaving more difficult.</p>
<p>Common reasons why people stay in abusive relationships include:</p> <p>Intersectional Considerations</p> <p>A victim's marginalized background or identity may be used by their abuser to increase their fear of leaving. For example, an abuser may exploit their victim's immigration status, language barrier, disability, or fear of being outed.</p> <p>leaving 6 - EN.jpg</p>	<p>Against a white background, surrounded by a light purple outline, dark purple, light purple, and black text reads: "Common reasons why people stay in abusive relationships include: Intersectional Considerations. A victim's marginalized background or identity may be used by their abuser to increase their fear of leaving. For example, an abuser may exploit their victim's immigration status, language barrier, disability, or fear of being outed."</p>	<p>Common reasons why people stay in abusive relationships include: Intersectional Considerations. A victim's marginalized background or identity may be used by their abuser to increase their fear of leaving. For example, an abuser may exploit their victim's immigration status, language barrier, disability, or fear of being outed.</p>

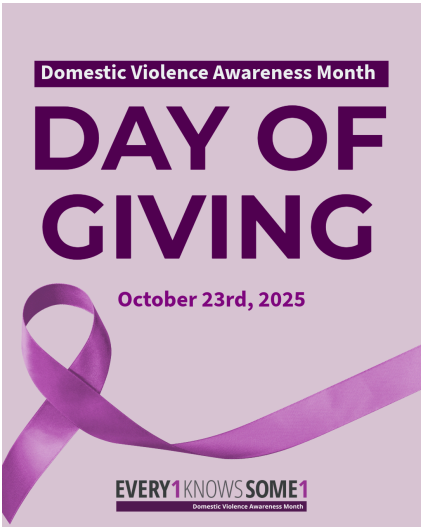
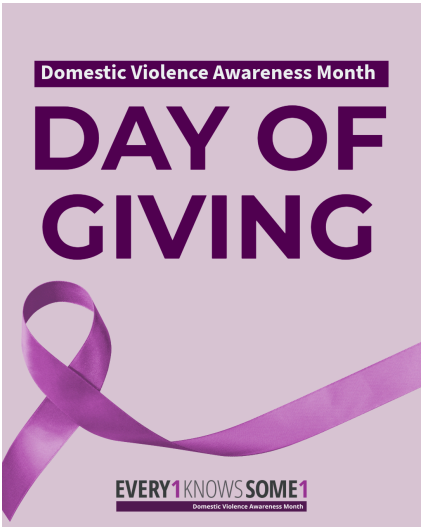
<p>Common reasons why people stay in abusive relationships include:</p> <p>Community</p> <p>Traditional roles supported by someone's culture or religion may influence them to stay rather than end the relationship for fear of bringing shame upon their family. Leaving the relationship can feel like leaving their whole community and everything that comes with it.</p> <p><i>leaving 7 - EN.jpg</i></p>	<p>Against a white background, surrounded by a light purple outline, dark purple, light purple, and black text reads: "Common reasons why people stay in abusive relationships include: Community. Traditional roles supported by someone's culture or religion may influence them to stay rather than end the relationship for fear of bringing shame upon their family. Leaving the relationship can feel like leaving their whole community and everything that comes with it."</p>	<p>Common reasons why people stay in abusive relationships include: Community. Traditional roles supported by someone's culture or religion may influence them to stay rather than end the relationship for fear of bringing shame upon their family. Leaving the relationship can feel like leaving their whole community and everything that comes with it.</p>
<p>Whatever their reasons for staying or leaving, survivors deserve respect and support in their decisions.</p> <p>EVERY1KNOWSSOME1 Domestic Violence Awareness Month</p> <p><i>leaving 8 - EN.jpg</i></p>	<p>Against a dark purple background, light purple and white text reads: "Whatever their reasons for staying or leaving, survivors deserve respect and support in their decisions." At the bottom, white text reads: "Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>Whatever their reasons for staying or leaving, survivors deserve respect and support in their decisions. Every1KnowsSome1 Domestic Violence Awareness Month.</p>
 <p>EVERY1KNOWSSOME1 Domestic Violence Awareness Month 2023</p> <p><i>newspaper - EN.png</i></p>	<p>Drawing of a person mostly hidden behind a large, open newspaper they are reading. At the bottom, gray, purple, and white text reads: "Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>A person mostly hidden behind a large, open newspaper. Every1KnowsSome1 Domestic Violence Awareness Month.</p>

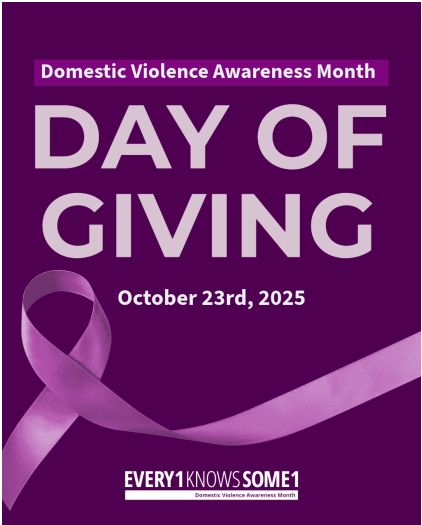
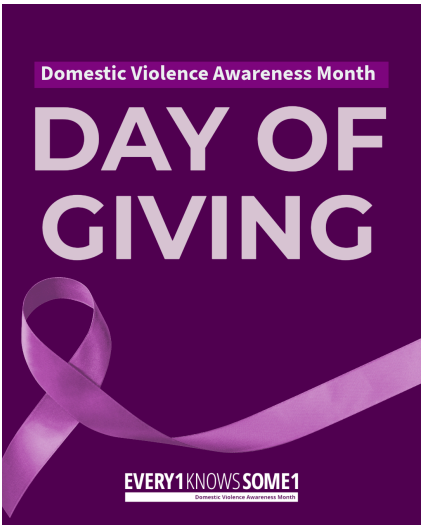
 <p>EVERY1KNOWSSOME1 Domestic Violence Awareness Month 2023</p> <p>prideflag - EN.png</p>	<p>Drawing of a person with dark, shoulder-length hair, wearing a rainbow-colored flag like a cape. They are looking off to the left with a serious expression. At the bottom, gray, purple, and white text reads: "Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>A person wearing a rainbow-colored flag like a cape. Every1KnowsSome1 Domestic Violence Awareness Month.</p>
 <p>EVERY1KNOWSSOME1 Domestic Violence Awareness Month 2023</p> <p>rainbowbracelet - EN.png</p>	<p>Drawing of two people holding hands. The person on the left wears a light-colored shirt, belted jeans, and a bracelet with a rainbow charm and is facing toward the camera. The person on the right wears a dark-colored shirt and jeans and is facing away from the camera. At the bottom, gray, purple, and white text reads: "Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>Two people holding hands. One is wearing a rainbow charm bracelet. Every1KnowsSome1 Domestic Violence Awareness Month.</p>
 <p>EVERY1KNOWSSOME1 Domestic Violence Awareness Month 2023</p> <p>signperson1 - EN.png</p>	<p>Drawing of a person with long, braided hair, wearing a dark t-shirt and jeans, holding a blank sign. At the bottom, gray, purple, and white text reads: "Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>A person holding a blank sign. Every1KnowsSome1 Domestic Violence Awareness Month.</p>

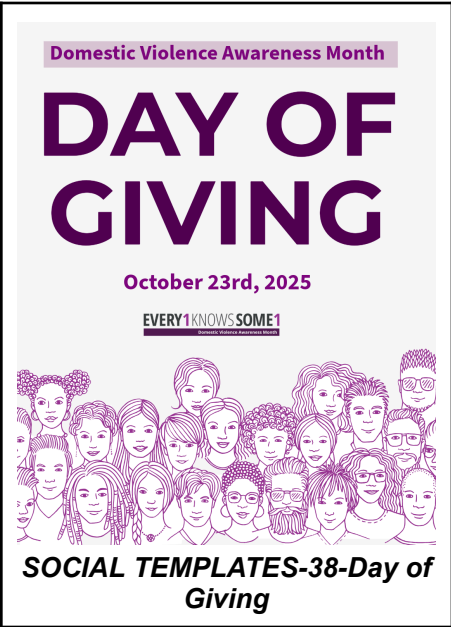
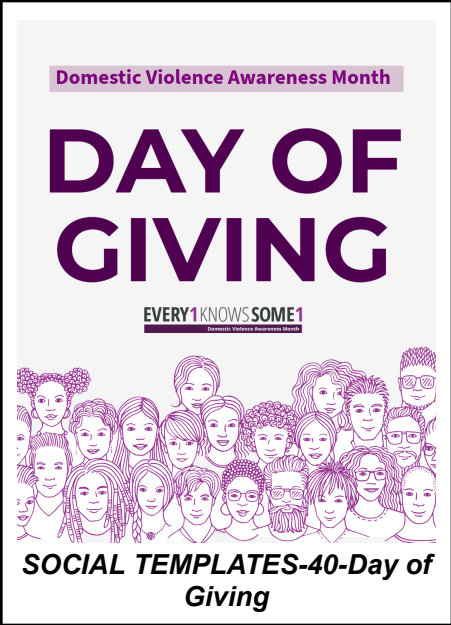
 <p>EVERY1KNOWSSOME1 Domestic Violence Awareness Month 2023</p> <p>signperson2 - EN.png</p>	<p>Drawing of a person with a beard and glasses, wearing a t-shirt and jacket, holding a blank sign. At the bottom, gray, purple, and white text reads: "Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>A person holding a blank sign. Every1KnowsSome1 Domestic Violence Awareness Month.</p>
 <p>EVERY1KNOWSSOME1 Domestic Violence Awareness Month 2023</p> <p>signperson3 - EN.png</p>	<p>Drawing of a person with long, wavy hair, holding a blank sign. At the bottom, gray, purple, and white text reads: "Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>A person holding a blank sign. Every1KnowsSome1 Domestic Violence Awareness Month.</p>
 <p>EVERY1KNOWSSOME1 Domestic Violence Awareness Month 2023</p> <p>smallnewspaper - EN.png</p>	<p>Drawing of a person mostly hidden behind a large, open newspaper they are reading. They are seated with their legs in front of them, wearing socks with rainbow stripes. At the bottom, gray, purple, and white text reads: "Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>A person reading a newspaper. Every1KnowsSome1 Domestic Violence Awareness Month.</p>

***** LINK TO ALL GRAPHICS *****

DVAM Day of Giving

Image	Suggested Image Description	Suggested Alt Text
 <p>The image is a social media template for Domestic Violence Awareness Month (DVAM) Day of Giving. It features a light purple background. At the top, a dark purple banner reads "Domestic Violence Awareness Month". Below this, the words "DAY OF GIVING" are written in large, bold, dark purple capital letters. Underneath, the date "October 23rd, 2025" is written in a smaller, dark purple font. A purple ribbon is shown on the left side, looping around. At the bottom, the logo "EVERY1KNOWSSOME1" is displayed in white and purple, with "Domestic Violence Awareness Month" written in small text below it. The text "SOCIAL TEMPLATES-30-Day of Giving" is written in bold black font at the very bottom.</p>	<p>Against a light purple background is a purple ribbon and text reading: "Domestic Violence Awareness Month. Day of Giving. October 23rd, 2025." At the bottom, gray, purple, and white text reads: "Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>A purple ribbon. Domestic Violence Awareness Month. Day of Giving. October 23rd, 2025. Every1KnowsSome1 Domestic Violence Awareness Month.</p>
 <p>The image is a social media template for Domestic Violence Awareness Month (DVAM) Day of Giving. It features a light purple background. At the top, a dark purple banner reads "Domestic Violence Awareness Month". Below this, the words "DAY OF GIVING" are written in large, bold, dark purple capital letters. Underneath, the date "October 23rd, 2025" is written in a smaller, dark purple font. A purple ribbon is shown on the left side, looping around. At the bottom, the logo "EVERY1KNOWSSOME1" is displayed in white and purple, with "Domestic Violence Awareness Month" written in small text below it. The text "SOCIAL TEMPLATES-32-Day of Giving" is written in bold black font at the very bottom.</p>	<p>Against a light purple background is a purple ribbon and text reading: "Domestic Violence Awareness Month. Day of Giving." At the bottom, gray, purple, and white text reads: "Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>A purple ribbon. Domestic Violence Awareness Month. Day of Giving. Every1KnowsSome1 Domestic Violence Awareness Month.</p>



 <p>SOCIAL TEMPLATES-34-Day of Giving</p>	<p>Against a dark purple background is a purple ribbon and text reading: “Domestic Violence Awareness Month. Day of Giving. October 23rd, 2025.” At the bottom, gray, purple, and white text reads: “Every1KnowsSome1 Domestic Violence Awareness Month.”</p>	<p>A purple ribbon. Domestic Violence Awareness Month. Day of Giving. October 23rd, 2025. Every1KnowsSome1 Domestic Violence Awareness Month.</p>
 <p>SOCIAL TEMPLATES-36-Day of Giving</p>	<p>Against a dark purple background is a purple ribbon and text reading: “Domestic Violence Awareness Month. Day of Giving.” At the bottom, gray, purple, and white text reads: “Every1KnowsSome1 Domestic Violence Awareness Month.”</p>	<p>A purple ribbon. Domestic Violence Awareness Month. Day of Giving. Every1KnowsSome1 Domestic Violence Awareness Month.</p>

	<p>Against a white background is a drawing of many different people and text reading: "Domestic Violence Awareness Month. Day of Giving. October 23rd, 2025. Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>Domestic Violence Awareness Month. Day of Giving. October 23rd, 2025. Every1KnowsSome1 Domestic Violence Awareness Month. Drawing of many different people.</p>
	<p>Against a white background is a drawing of many different people and text reading: "Domestic Violence Awareness Month. Day of Giving. Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>Domestic Violence Awareness Month. Day of Giving. Every1KnowsSome1 Domestic Violence Awareness Month. Drawing of many different people.</p>

***** [LINK TO ALL GRAPHICS](#) *****

Email Headers

Image	Suggested Image Description	Suggested Alt Text
-------	-----------------------------	--------------------

 <p>DVAM Email Header - EN.jpg</p>	<p>Purple-toned background with drawings of many different people. In the middle, gray, purple, and white text in a white box reads: "Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>Purple-toned background with drawings of many different people. Every1KnowsSome1 Domestic Violence Awareness Month.</p>
 <p>DVAM G4DV Email Header - EN.jpg</p>	<p>Purple-toned background with drawings of many different people. In the middle, gray, purple, and white text in a white box reads: "Every1KnowsSome1 Domestic Violence Awareness Month GiveForDV."</p>	<p>Purple-toned background with drawings of many different people. Every1KnowsSome1 Domestic Violence Awareness Month GiveForDV.</p>


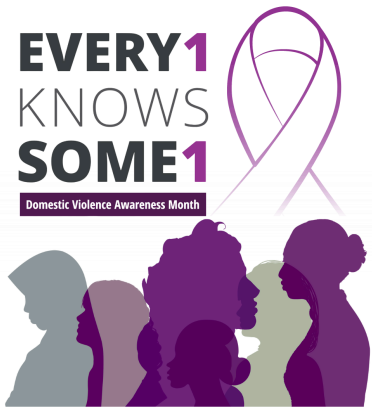

***** [LINK TO ALL GRAPHICS](#) *****



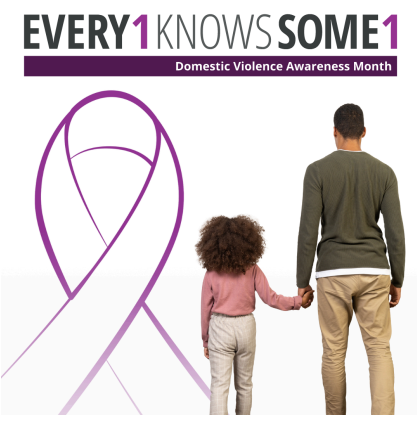
Firearms Graphics

Image	Suggested Image Description	Suggested Alt Text
 <p>firearms video - EN.mp4</p>	<p>A short video with many lit candles against a dark background. White text reads: "More than half of all intimate partner homicides in the U.S. are committed with firearms and more than 50 women are shot to death by an intimate partner every month. Abusers also use firearms to coerce, threaten, and terrorize their partners, children, and pets, even without firing a single shot. Domestic violence victims and survivors deserve better. Everyone deserves to live safely, without fearing gun violence." The video ends with gray, purple, and white text reading: "Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>N/A</p>

***** [LINK TO ALL GRAPHICS](#) *****

General Graphics

Image	Suggested Image Description	Suggested Alt Text
 <p>1 EN</p>	<p>A purple ribbon with gray, purple, and white text reading: "Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>A purple ribbon. Every1KnowsSome1 Domestic Violence Awareness Month.</p>
 <p>2 EN</p>	<p>A purple ribbon with gray, purple, and white text reading: "Every1KnowsSome1 Domestic Violence Awareness Month." Below are gray and purple silhouettes of six different people.</p>	<p>A purple ribbon and silhouettes of six people. Every1KnowsSome1 Domestic Violence Awareness Month.</p>
 <p>3 EN</p>	<p>Gray, purple, and white text reading: "Every1KnowsSome1 Domestic Violence Awareness Month." Below are a purple ribbon and ten smiling people standing in a row.</p>	<p>Every1KnowsSome1 Domestic Violence Awareness Month. A purple ribbon and ten people.</p>

 <p>4 EN</p>	<p>Gray, purple, and white text reading: "Every1KnowsSome1 Domestic Violence Awareness Month." Below are a purple ribbon and an adult with dark hair, beaded earrings, and a purple shirt.</p>	<p>Every1KnowsSome1 Domestic Violence Awareness Month. A purple ribbon and an adult wearing purple.</p>
 <p>5 EN</p>	<p>Gray, purple, and white text reading: "Every1KnowsSome1 Domestic Violence Awareness Month." On the right are a purple ribbon and an adult with dark hair, beaded earrings, and a purple shirt.</p>	<p>Every1KnowsSome1 Domestic Violence Awareness Month. A purple ribbon and an adult wearing purple.</p>
 <p>6 EN</p>	<p>Gray, purple, and white text reading: "Every1KnowsSome1 Domestic Violence Awareness Month." Below are a purple ribbon and an adult and child holding hands.</p>	<p>Every1KnowsSome1 Domestic Violence Awareness Month. A purple ribbon, an adult, and a child.</p>

EVERY1KNOWSSOME1
Domestic Violence Awareness Month



7 EN

Gray, purple, and white text reading: "Every1KnowsSome1 Domestic Violence Awareness Month." Below are a purple ribbon and an adult wearing a white shirt and looking upwards with their eyes closed.

Every1KnowsSome1 Domestic Violence Awareness Month. A purple ribbon and an adult looking upwards.

EVERY1KNOWSSOME1
Domestic Violence Awareness Month



8 EN

Gray, purple, and white text reading: "Every1KnowsSome1 Domestic Violence Awareness Month." Below are a purple ribbon and an adult wearing a white shirt and looking upwards with their eyes closed.

Every1KnowsSome1 Domestic Violence Awareness Month. A purple ribbon and an adult looking upwards.




**EVERY1
KNOWS
SOME1**
Domestic Violence Awareness Month



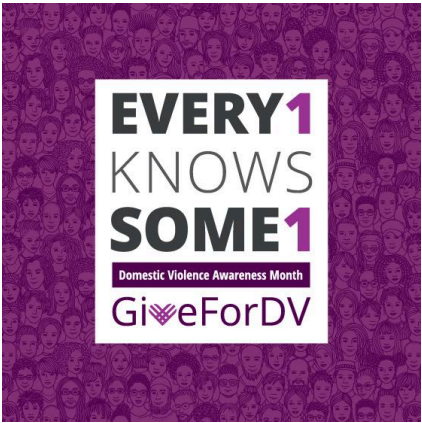
9 EN

Gray, purple, and white text reading: "Every1KnowsSome1 Domestic Violence Awareness Month." Below are a purple ribbon and eight adults standing with their arms around each other, facing away from the camera.

Every1KnowsSome1 Domestic Violence Awareness Month. A purple ribbon and eight adults.


 <p>EVERY1 KNOWS SOME1</p> <p>Domestic Violence Awareness Month</p> <p><i>DVAM - generic light purple - EN</i></p>	<p>Against a light purple background, gray and purple text reads: "Every1KnowsSome1." Below, light purple text in a dark purple box reads: "Domestic Violence Awareness Month."</p>	<p>Every1KnowsSome1 Domestic Violence Awareness Month.</p>
 <p>EVERY1 KNOWS SOME1</p> <p>Domestic Violence Awareness Month</p> <p><i>DVAM - generic light purple - logo space - EN</i></p>	<p>Against a light purple background, gray and purple text reads: "Every1KnowsSome1." Below, light purple text in a dark purple box reads: "Domestic Violence Awareness Month."</p>	<p>Every1KnowsSome1 Domestic Violence Awareness Month.</p>
 <p>EVERY1 KNOWS SOME1</p> <p>Domestic Violence Awareness Month</p> <p><i>DVAM - generic purple - EN</i></p>	<p>Against a dark purple background, light purple and white text reads: "Every1KnowsSome1." Below, white text reads: "Domestic Violence Awareness Month."</p>	<p>Every1KnowsSome1 Domestic Violence Awareness Month.</p>

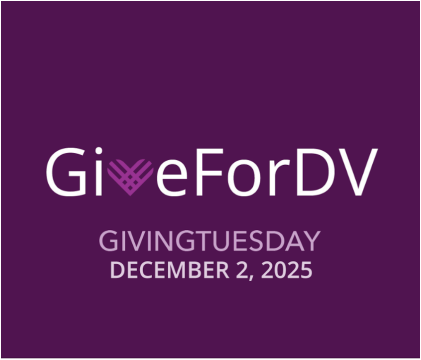

 <p>DVAM - generic purple - logo space - EN</p>	<p>Against a dark purple background, light purple and white text reads: "Every1KnowsSome1." Below, white text reads: "Domestic Violence Awareness Month."</p>	<p>Every1KnowsSome1 Domestic Violence Awareness Month.</p>
 <p>DVAM - generic white - EN</p>	<p>Against a white background, dark gray and purple text reads: "Every1KnowsSome1." Below, white text in a dark purple box reads: "Domestic Violence Awareness Month."</p>	<p>Every1KnowsSome1 Domestic Violence Awareness Month.</p>
 <p>DVAM - generic white - logo space - EN</p>	<p>Against a white background, dark gray and purple text reads: "Every1KnowsSome1." Below, white text in a dark purple box reads: "Domestic Violence Awareness Month."</p>	<p>Every1KnowsSome1 Domestic Violence Awareness Month.</p>

 <p>DVAM G4DV Generic Square - EN</p>	<p>Purple-toned background with drawings of many different people. In the middle, gray, purple, and white text in a white box reads: "Every1KnowsSome1 Domestic Violence Awareness Month GiveForDV."</p>	<p>Every1KnowsSome1 Domestic Violence Awareness Month GiveForDV.</p>
---	--	--

***** LINK TO ALL GRAPHICS *****

GivingTuesday Graphics




Image	Suggested Image Description	Suggested Alt Text
 <p>GT generic purple - EN</p>	<p>Centered against a dark purple background, white and purple text reads: "GiveForDV GivingTuesday December 2, 2025 Every1KnowsSome1."</p>	<p>GiveForDV GivingTuesday December 2, 2025 Every1KnowsSome1.</p>

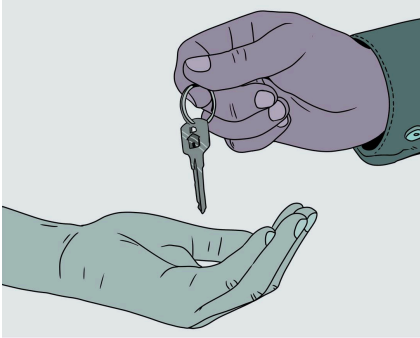
 <p>GT generic purple logo space - EN</p>	<p>Centered against a dark purple background, white and purple text reads: "GiveForDV GivingTuesday December 2, 2025." At the bottom, gray and purple text reads: "Every1KnowsSome1."</p>	<p>GiveForDV GivingTuesday December 2, 2025 Every1KnowsSome1.</p>
 <p>GT generic white - EN</p>	<p>Centered against a white background, purple and gray text reads: "Together we heal. Together we stand. Together we GiveForDV. GivingTuesday December 2, 2025 Every1KnowsSome1."</p>	<p>Together we heal. Together we stand. Together we GiveForDV. GivingTuesday December 2, 2025 Every1KnowsSome1.</p>

***** LINK TO ALL GRAPHICS *****

Housing Graphics



Image	Suggested Image Description	Suggested Alt Text
-------	-----------------------------	--------------------

 <p>EVERY1KNOWSSOME1 Domestic Violence Awareness Month 2021</p> <p>housing1 - EN</p>	<p>Drawing of a person with dark, curly hair, wearing a t-shirt, carrying a stack of moving boxes, standing in a dark room. At the bottom, gray, purple, and white text reads: "Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>A person carrying moving boxes. Every1KnowsSome1 Domestic Violence Awareness Month.</p>
 <p>EVERY1KNOWSSOME1 Domestic Violence Awareness Month 2021</p> <p>housing1b - EN</p>	<p>Drawing of a person with dark, curly hair, wearing a t-shirt, carrying a stack of moving boxes, standing in a doorway. At the bottom, gray, purple, and white text reads: "Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>A person carrying moving boxes. Every1KnowsSome1 Domestic Violence Awareness Month.</p>
 <p>EVERY1KNOWSSOME1 Domestic Violence Awareness Month 2021</p> <p>housing2 - EN</p>	<p>Drawing of a person with short, curly hair, wearing a t-shirt, taping up a moving box. At the bottom, gray, purple, and white text reads: "Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>A person taping a box. Every1KnowsSome1 Domestic Violence Awareness Month.</p>

 <p>EVERY1KNOWSSOME1 Domestic Violence Awareness Month 2021</p> <p>housing3 - EN</p>	<p>Drawing of two hands exchanging a key on a keyring. At the bottom, gray, purple, and white text reads: "Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>Two hands exchanging keys. Every1KnowsSome1 Domestic Violence Awareness Month.</p>
---	---	---

***** LINK TO ALL GRAPHICS *****



Purple Thursday Graphics

Image	Suggested Image Description	Suggested Alt Text
 <p>EVERY1KNOWSSOME1 Domestic Violence Awareness Month</p> <p>purple thursday - EN</p>	<p>Against a dark purple background is a light purple silhouette of an awareness ribbon with "Purple Thursday" on half of the ribbon. At the bottom, gray, purple, and white text reads: "Every1KnowsSome1 Domestic Violence Awareness Month."</p>	<p>Purple Thursday in a ribbon. Every1KnowsSome1 Domestic Violence Awareness Month.</p>
 <p>Purple Thursday date - EN</p>	<p>Four separate images of different people wearing various purple outfits, smiling and laughing. In the middle, inside a dark purple circle, is an awareness ribbon with "Purple Thursday" on half of the ribbon, with text under the ribbon reading: "October 16. Show your support for survivors! Wear your purple and share #Every1KnowsSome1</p>	<p>Every1KnowsSome1. Purple Thursday in a ribbon. October 16. Show your support for survivors! Wear your purple and share #Every1KnowsSome1 #DVAM.</p>

	#DVAM.” Gray and purple text in the top right reads: “Every1KnowsSome1.”	
--	--	--

*** LINK TO ALL GRAPHICS ***

Repro Graphics

Image	Suggested Image Description	Suggested Alt Text
 <div> <div>EVERY1KNOWSSOME1</div> <div>Domestic Violence Awareness Month</div> </div> <p>patient - EN</p>	<p>Two seated adults having a conversation. One of them is wearing a white coat and holding a clipboard. At the bottom, gray, purple, and white text reads: “Every1KnowsSome1 Domestic Violence Awareness Month.”</p>	<p>Two seated adults having a conversation. Every1KnowsSome1 Domestic Violence Awareness Month.</p>
 <div> <div>EVERY1KNOWSSOME1</div> <div>Domestic Violence Awareness Month</div> </div> <p>pregnancy - EN</p>	<p>A pregnant adult seen from the side, wearing a black shirt. At the bottom, gray, purple, and white text reads: “Every1KnowsSome1 Domestic Violence Awareness Month.”</p>	<p>A pregnant adult. Every1KnowsSome1 Domestic Violence Awareness Month.</p>



EVERY1KNOWS SOME1
Domestic Violence Awareness Month

repro1 - EN

A seated adult looking down at a pregnancy test. At the bottom, gray, purple, and white text reads: "Every1KnowsSome1 Domestic Violence Awareness Month."

A seated adult looking at a pregnancy test.
Every1KnowsSome1 Domestic Violence Awareness Month.